

Advertising Company: _____
 Company Name: _____
 (as it should be listed in the ad index)
 Contact Name: _____
 Address: _____
 City, State, Zip, Country: _____
 Email: _____ Phone: _____

▶ ADVERTISING OPTIONS, RATES AND SERVICES

AAPL Education Email Banner: One campaign \$1,500.00
 Please select month(s) to run ad: 2023 JULY AUG SEPT OCT NOV DEC 2024 JAN FEB MARCH APRIL MAY JUNE

AAPL Education Email Banner: Two campaigns \$2,500.00
 Please select month(s) to run ad: 2023 JULY AUG SEPT OCT NOV DEC 2024 JAN FEB MARCH APRIL MAY JUNE

AAPL Landline E-newsletter Banner: One campaign \$1,500.00
 Please select month(s) to run ad: 2023 JULY AUG SEPT OCT NOV DEC 2024 JAN FEB MARCH APRIL MAY JUNE

AAPL Landline E-newsletter Banner: Two campaigns \$2,500.00
 Please select month(s) to run ad: 2023 JULY AUG SEPT OCT NOV DEC 2024 JAN FEB MARCH APRIL MAY JUNE

Landman.org Webpage Ad: Skyscraper \$2,500.00
 Landman.org Webpage Ad: Square \$2,500.00
 Please specify webpage to display ad: _____
 Please select month(s) to run ad: 2023 JULY AUG SEPT OCT NOV DEC 2024 JAN FEB MARCH APRIL MAY JUNE

Contact Jennifer Taylor at jtaylor@landman.org for ad position availability.

Artwork is due 5 business days prior to the first day of the month that an ad is contracted to run.

DESIGN SERVICES

Ad Creation \$125.00+
 Copy and artwork to be supplied by contracting company, or art direction may be requested from AAPL for an additional cost.

Ad Modification \$50.00
 AAPL will modify existing ad — to a reasonable extent — to adhere to contracted ad size.

▶ PAYMENT DETAILS

Order Details

Ad Package 1 \$ _____
 Ad Package 2 \$ _____
 Color Surcharge \$ _____
 Design Service \$ _____
TOTAL \$ _____
 Signature _____
 Date _____

Payment Method

Check (no. _____)
 Credit Card (Visa, Mastercard, American Express)
 Card No.: _____ Exp (mm/yy) _____
 Cardholder Name: _____
 Cardholder Signature: _____
 Billing Address: _____
 City, State, Zip, Country: _____

If paying by credit card, please email completed form to jtaylor@landman.org. If paying by check, please mail check and form to:
 AAPL, PO Box 225395, Dallas, TX 75222-5395

Payment must be received by distribution/placement date for ad to run.

All ads are subject to approval by AAPL publishing staff.