



70TH ANNUAL MEETING

# BOSTON

JUNE 19-21, 2024 | BOSTON PARK PLAZA

## REGISTRATION & EMAIL BLAST SPONSOR \$10,000 ▲ exclusive

- ▶ Exclusive promotion on registration confirmations and registration deadline emails.
- ▶ Exclusive promotion at registration check-in at host hotel
- ▶ Full-page ad in the Annual Meeting Program
- ▶ Prominent placement of company logo on AAPL website and social media call out to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Company logo on AAPL website
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## AAPL CELEBRATES \$7,500 ▲ 4 available

- ▶ Exclusive placement of company logo throughout the party and live entertainment
- ▶ 2 complimentary tickets to the dinner
- ▶ Full-page ad in the Annual Meeting Program
- ▶ Prominent placement of company logo on AAPL website and social media call out to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Logo on promotional props at the event
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## CONFERENCE GIFT SPONSOR \$6,000 ▲ 2 available

- ▶ Exclusive placement of company logo on the conference gift
- ▶ Prominent placement of company logo on AAPL website and social media call out to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## LANYARD SPONSOR \$6,000 ▲ exclusive

- ▶ Your company logo featured along side AAPL's logo on the Annual Meeting lanyards
- ▶ Prominent placement of company logo on AAPL website and social media call out to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## **HOTEL KEY CARD SPONSOR**

**\$6,000 ▲ exclusive**

- ▶ Company logo on key cards at host hotel
- ▶ Prominent placement of company logo on AAPL website and social media call out to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## **SHUTTLE BUS SPONSOR**

**\$3,000 ▲ 2 available**

- ▶ Company logo recognition on shuttle buses to and from Thursday evening event
- ▶ Prominent placement of company logo on AAPL website and social media call out to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## **CHEERS BAR WELCOME RECEPTION SPONSOR**

**\$5,000 ▲ 6 available**

- ▶ Company recognition at the Welcome Reception
- ▶ Prominent placement of company logo on AAPL website and social media call out to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## **EDUCATION TRACK SPONSOR**

**\$5,000 ▲ 4 available**

- ▶ Company logo recognition featured throughout the education sessions
- ▶ Logo displayed on screen during session breaks
- ▶ Prominent placement of company logo on AAPL website and social media call out to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## **AAPL CELEBRATES COCKTAIL HOUR SPONSOR**

**\$5,000 ▲ 4 available**

- ▶ Recognition on signage at cocktail hour and Annual Meeting
- ▶ Recognition on schedules — website and printed materials
- ▶ Special recognition in special events email blasts
- ▶ Featured recognition in Annual Meeting Program
- ▶ Company logo on AAPL website
- ▶ Prominent placement of company logo on AAPL website and social media call out to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## **PROFESSIONAL HEADSHOT SPONSOR**

**\$5,000 ▲ 2 available**

- ▶ Company logo featured on promotional signage around headshot booth
- ▶ Reserved time for headshots for sponsoring company's employees who are attending Annual Meeting
- ▶ Prominent placement of company logo on AAPL website and social media call out to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## WI-FI SPONSOR

**\$5,000 ▲ exclusive**

- ▶ Exclusive provider of Wi-Fi for AAPL Annual Meeting attendees
- ▶ Prominent placement of company logo on AAPL website and social media call out to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Special recognition in email blasts and in Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## BEVERAGE SPONSOR

**\$5,000 ▲ exclusive**

- ▶ Company logo at beverage station
- ▶ Logo on cups at beverage stations
- ▶ Prominent placement of company logo on AAPL website and social media call out to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## HORIZON BREAKFAST

**\$5,000 ▲ exclusive**

- ▶ Two reserved tables at the Horizon Breakfast
- ▶ Logo on signage at Annual Meeting
- ▶ Prominent placement of company logo on AAPL website and social media call out to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## AFTERNOON BREAK SPONSOR

**\$3,000 ▲ 3 available**

- ▶ Company logo at afternoon snack station
- ▶ Logo stickers on snacks (popcorn, granola bars, etc.)
- ▶ Placement of company logo on AAPL website and general recognition on social media to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## ANNUAL MEETING EVENT APP SPONSOR

**\$3,000 ▲ 4 available**

- ▶ Company recognition on Annual Meeting app homepage
- ▶ Placement of company logo on AAPL website and general recognition on social media to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## NETWORKING TABLE-TOP SPONSOR

**\$2,500 ▲ multiple available**

- ▶ Opportunity to promote your company from Wednesday through Friday in designated reception areas
- ▶ 6-foot table with 2 chairs with logo signage next to table
- ▶ 2 tickets to Welcome Reception (Wednesday)
- ▶ 2 tickets to Leadership Education Sessions
- ▶ Placement of company logo on AAPL website and general recognition on social media to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## SAVE THE DATE SPONSOR

**\$3,000 ▲ 4 available**

- ▶ Company logo on initial promotional material for 2025 Annual Meeting
- ▶ Company logo on AAPL website
- ▶ Placement of company logo on AAPL website and general recognition on social media to 16,000 total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## ANNUAL MEETING SUPPORTER + REGISTRATION

**\$2,000**

- ▶ 2 complimentary Annual Meeting registrations
- ▶ Recognition on signage at host hotel

## ANNUAL MEETING SUPPORTER

**\$500+**

- ▶ Recognition on signage at host hotel

## AAPL'S 70TH ANNUAL MEETING SPONSORSHIP PACKAGES

JUNE 19-21, 2024 ▲ BOSTON

Sponsoring is the perfect opportunity to put your name and logo in front of hundreds of attendees, including land professionals, deal makers, executives and potential clients! If you would like to customize a package or have questions about sponsoring contact our business development team:



**JENNIFER TAYLOR**

Business Development Mgr.  
jtaylor@landman.org  
(817) 484-3615



**DONDRIA ROOZEE**

Business Development Rep.  
droozee@landman.org  
(817) 231-4567