

Advertising Company: _____

Company Name: _____
 (as it should be listed in the ad index)

Contact Name: _____

Address: _____

City, State, Zip, Country: _____

Email: _____ Phone: _____

▶ ADVERTISING OPTIONS, RATES AND SERVICES

PREMIUM*	Outside Back Cover	<input type="checkbox"/>	\$2,500.00
	Inside Front Cover	<input type="checkbox"/>	\$2,000.00
	Page 1	<input type="checkbox"/>	\$2,000.00
	Inside Back Cover	<input type="checkbox"/>	\$1,800.00
	Opposite Table of Contents	<input type="checkbox"/>	\$1,600.00
STANDARD	Full Page	<input type="checkbox"/>	\$1,400.00
	1/2 <input type="checkbox"/> Vertical <input type="checkbox"/> Horizontal	<input type="checkbox"/>	\$800.00
	1/3 <input type="checkbox"/> Vertical <input type="checkbox"/> Horizontal	<input type="checkbox"/>	\$500.00

*Contact Jennifer Taylor at jtaylor@landman.org for premium ad position availability.

 Four-color processing available for \$200 surcharge.

Artwork Submission Deadline: May 6, 2024

DESIGN SERVICES

■ Ad Creation \$125.00+

Copy and artwork to be supplied by contracting company, or art direction may be requested from AAPL for an additional cost.

■ Ad Modification \$50.00

AAPL will modify existing ad — to a reasonable extent — to adhere to contracted ad size.

▶ PAYMENT DETAILS

Order Details

Ad Package 1 \$ _____

Ad Package 2 \$ _____

Color Surcharge \$ _____

Design Service \$ _____

TOTAL \$

Signature _____

Date _____

Payment Method

Check (no. _____)

Credit Card (Visa, Mastercard, American Express)

Card No.: _____ Exp (mm/yy) _____

Cardholder Name: _____

Cardholder Signature: _____

Billing Address: _____

City, State, Zip, Country: _____

If paying by credit card, please email completed form to jtaylor@landman.org. If paying by check, please mail check and form to:
 AAPL, PO Box 225395, Dallas, TX 75222-5395

Payment must be received by materials deadline shown above for ad to run in designated issue.

All ads are subject to approval by AAPL publishing staff.