



Robert Clarke

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- ◆ Robert G. Clarke has been with Wood Mackenzie since 2005, originally as a member of the company's initial US Lower 48 Upstream Research group. He has covered both the Rocky Mountains and Gulf Coast regions specifically, and led much of Wood Mackenzie's early shale research. He product managed the Global Unconventional Play Service from 2009 to 2014, and also managed an internal upstream Knowledge Network. Now, he works closely with E&Ps, investors, and service companies in the North Texas market.
- ◆ Robert's specializations include geologic play description, decline curve analysis, production forecasting, analogue play modelling, and economic benchmarking. He has widespread experience analysing exploratory global unconventional assets and has worked on upstream consulting projects, ranging from asset opportunity screenings for E&Ps, to due diligence work for private equity M&A. Robert regularly contributes to written media and is a frequent speaker and panel moderator at industry conferences.
- ◆ Prior to joining Wood Mackenzie, he worked as a Field Geologist for HMI, a private engineering and consulting firm in Houston, Texas. Robert graduated Cum Laude from Texas A&M University in 2001 with a BA in Geology, and received a MBA in 2005 from the Eller College of Management at the University of Arizona.