



# 72ND ANNUAL MEETING



# SALT LAKE CITY JUNE 24-26, 2026

## PROFESSIONAL DEVELOPMENT & LAND CONFERENCE GRAND AMERICA HOTEL

### REGISTRATION & EMAIL BLAST SPONSOR ► \$10,000 ► EXCLUSIVE

- Exclusive promotion on registration confirmations and registration deadline emails
- Exclusive promotion at registration check-in at host hotel
- Full-page ad in the Annual Meeting Program
- Prominent placement of company logo on AAPL website and individual social media call out to 18,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

### THURSDAY NIGHT EVENT ► \$7,500 ► 4 AVAILABLE

- Exclusive placement of company logo throughout the party
- Full-page ad in the Annual Meeting Program
- Prominent placement of company logo on AAPL website and individual social media call out to 18,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

### LANYARD SPONSOR ► \$6,000 ► EXCLUSIVE

- Your company logo featured alongside AAPL's logo on the Annual Meeting lanyards
- Prominent placement of company logo on AAPL website and individual social media call out to 18,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

### **HOTEL KEY CARD SPONSOR ► \$6,000 ► EXCLUSIVE**

- Company logo on key cards at host hotel
- Prominent placement of company logo on AAPL website and individual social media call out to 18,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

### **CONFERENCE GIFT SPONSOR ► \$6,000 ► 2 AVAILABLE**

- Prominent placement of company logo on the conference gift
- Prominent placement of company logo on AAPL website and individual social media call out to 18,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

### **BEVERAGE SPONSOR ► \$5,000 ► EXCLUSIVE**

- Company logo at beverage station
- Logo on cups at beverage stations
- Prominent placement of company logo on AAPL website and social media call out to 18,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

### **WI-FI SPONSOR ► \$5,000 ► EXCLUSIVE**

- Exclusive provider of Wi-Fi for AAPL Annual Meeting attendees
- Prominent placement of company logo on AAPL website and social media call out to 18,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

### **HORIZON BREAKFAST ► \$5,000 ► EXCLUSIVE**

- Two reserved tables at the Horizon Breakfast
- Prominent placement of company logo on AAPL website and social media call out to 18,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

### **PROFESSIONAL HEADSHOT SPONSOR ► \$5,000 ► 2 AVAILABLE**

- Company logo featured on promotional signage around headshot booth
- Reserved time for headshots for sponsoring company's employees who are attending Annual Meeting
- Prominent placement of company logo on AAPL website and social media call out to 18,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

### EDUCATION SPONSOR ► \$5,000 ► 4 AVAILABLE

- Company logo recognition featured throughout the education sessions
- Logo displayed on screen during session breaks
- Prominent placement of company logo on AAPL website and social media call out to 18,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

### WELCOME RECEPTION SPONSOR ► \$5,000 ► 4 AVAILABLE

- Company recognition at the Welcome Reception
- Prominent placement of company logo on AAPL website and social media call out to 18,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

### AFTERNOON BREAK SPONSOR ► \$3,000 ► 3 AVAILABLE

- Company logo at afternoon snack station
- Logo stickers on snacks (popcorn, granola bars, etc.)
- Placement of company logo on AAPL website and social media call out to 18,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

### ANNUAL MEETING EVENT APP SPONSOR ► \$3,000 ► 3 AVAILABLE

- Company recognition on Annual Meeting app homepage
- Placement of company logo on AAPL website and social media call out to 18,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

### SAVE THE DATE SPONSOR ► \$3,000 ► 3 AVAILABLE

- Company logo on initial promotional material for 2027 Annual Meeting
- Placement of company logo on AAPL website and social media call out to 18,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

### NETWORKING TABLE-TOP SPONSOR ► \$3,000 ► MULTIPLE AVAILABLE

- Opportunity to promote your company from Wednesday through Friday in designated reception areas
- 6-foot table with 2 chairs with logo signage next to table
- 2 full conference registrations
- Placement of company logo on AAPL website and social media call out to 18,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

**ANNUAL MEETING SUPPORTER + REGISTRATION ► \$2,000 (MEMBER RATE) ► MULTIPLE AVAILABLE**

- 2 complimentary Annual Meeting registrations
- Recognition on signage at host hotel

**ANNUAL MEETING SUPPORTER ► \$500+ ► MULTIPLE AVAILABLE**

- Recognition on signage at host hotel

## **AAPL'S 72ND ANNUAL MEETING SPONSORSHIP PACKAGES**

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**JUNE 24-26, 2026 ▲ SALT LAKE CITY**

Sponsoring is the perfect opportunity to put your name and logo in front of hundreds of attendees, including land professionals, dealmakers, executives and potential clients! If you would like to customize a package or have questions about sponsoring, contact our business development team:



**JENNIFER TAYLOR**

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