



72ND ANNUAL MEETING



SALT LAKE CITY JUNE 24-26, 2026

PROFESSIONAL DEVELOPMENT & LAND CONFERENCE GRAND AMERICA HOTEL

REGISTRATION & EMAIL BLAST SPONSOR ▶ \$10,000 ▶ EXCLUSIVE

SOLD

- ▶ Exclusive promotion on registration confirmations and registration deadline emails
- ▶ Exclusive promotion at registration check-in at host hotel
- ▶ Full-page ad in the Annual Meeting Program
- ▶ Prominent placement of company logo on AAPL website and individual social media call out to 23,000+ total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

BASIN BASH SPONSOR ▶ \$6,000 ▶ 4 AVAILABLE PER REGION

- ▶ Recognition on signage at cocktail hour event and Annual Meeting
- ▶ Recognition on all schedules – website and printed materials – noting that your company is hosting the cocktail hour for desired region
- ▶ Prominent placement of company logo on AAPL website and social media call out to 23,000+ total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine
- ▶ \$1,000 bar tab for cocktail hour

Available Regions:

- | | |
|--|--------------------------------|
| 1. OCS, Alaska, West Coast & Canada | 3. Appalachian, MI & IL Basins |
| 2. Texas (inclusive of Haynesville/Bossier, Eagle Ford, and Permian) | 4. Mid-Continent |
| | 5. Rockies |

LANYARD SPONSOR ▶ \$6,000 ▶ EXCLUSIVE

- ▶ Your company logo featured alongside AAPL's logo on the Annual Meeting lanyards
- ▶ Prominent placement of company logo on AAPL website and individual social media call out to 23,000+ total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

HOTEL KEY CARD SPONSOR ▶ \$6,000 ▶ EXCLUSIVE

- ▶ Company logo on key cards at host hotel
- ▶ Prominent placement of company logo on AAPL website and individual social media call out to 23,000+ total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

CONFERENCE GIFT SPONSOR ▶ \$6,000 ▶ 2 AVAILABLE

- ▶ Prominent placement of company logo on the conference gift
- ▶ Prominent placement of company logo on AAPL website and individual social media call out to 23,000+ total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

BEVERAGE SPONSOR ▶ \$5,000 ▶ EXCLUSIVE

- ▶ Company logo at beverage station
- ▶ Logo on cups at beverage stations
- ▶ Prominent placement of company logo on AAPL website and social media call out to 23,000+ total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

WI-FI SPONSOR ▶ \$5,000 ▶ EXCLUSIVE

- ▶ Exclusive provider of Wi-Fi for AAPL Annual Meeting attendees
- ▶ Prominent placement of company logo on AAPL website and social media call out to 23,000+ total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

HORIZON BREAKFAST ▶ \$5,000 ▶ EXCLUSIVE

- ▶ Two reserved tables at the Horizon Breakfast
- ▶ Prominent placement of company logo on AAPL website and social media call out to 23,000+ total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

PROFESSIONAL HEADSHOT SPONSOR ► \$5,000 ► 2 AVAILABLE

- ▶ Company logo featured on promotional signage around headshot booth
- ▶ Reserved time for headshots for sponsoring company's employees who are attending Annual Meeting
- ▶ Prominent placement of company logo on AAPL website and social media call out to 23,000+ total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

EDUCATION SPONSOR ► \$5,000 ► 4 AVAILABLE

- ▶ Company logo recognition featured throughout the education sessions
- ▶ Logo displayed on screen during session breaks
- ▶ Prominent placement of company logo on AAPL website and social media call out to 23,000+ total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

WELCOME RECEPTION SPONSOR ► \$5,000 ► 4 AVAILABLE

- ▶ Company recognition at the Welcome Reception
- ▶ Prominent placement of company logo on AAPL website and social media call out to 23,000+ total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

AFTERNOON BREAK SPONSOR ► \$3,000 ► 3 AVAILABLE

- ▶ Company logo at afternoon snack station
- ▶ Logo stickers on snacks (popcorn, granola bars, etc.)
- ▶ Placement of company logo on AAPL website and social media call out to 23,000+ total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

ANNUAL MEETING EVENT APP SPONSOR ► \$3,000 ► 3 AVAILABLE

- ▶ Company recognition on Annual Meeting app homepage
- ▶ Placement of company logo on AAPL website and social media call out to 23,000+ total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

SAVE THE DATE SPONSOR ► \$3,000 ► 3 AVAILABLE

- ▶ Company logo on initial promotional material for 2027 Annual Meeting
- ▶ Placement of company logo on AAPL website and social media call out to 23,000+ total followers
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

NETWORKING TABLE-TOP SPONSOR ► \$3,000 ► MULTIPLE AVAILABLE

- Opportunity to promote your company from Wednesday through Friday in designated reception areas
- 6-foot table with 2 chairs with logo signage next to table
- 2 full conference registrations
- Placement of company logo on AAPL website and social media call out to 23,000+ total followers
- Recognition in Annual Meeting promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL Annual Meeting event app, email blasts, program and recognition in *Landman* magazine

ANNUAL MEETING SUPPORTER + REGISTRATION ► \$2,000 (MEMBER RATE) ► MULTIPLE AVAILABLE

- 2 complimentary Annual Meeting registrations
- Recognition on signage at host hotel

ANNUAL MEETING SUPPORTER ► \$500+ ► MULTIPLE AVAILABLE

- Recognition on signage at host hotel

AAPL'S 72ND ANNUAL MEETING SPONSORSHIP PACKAGES

JUNE 24-26, 2026 ▲ SALT LAKE CITY

Sponsoring is the perfect opportunity to put your name and logo in front of hundreds of attendees, including land professionals, dealmakers, executives and potential clients! If you would like to customize a package or have questions about sponsoring, contact our business development team:



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