



JUNE 23-25, 2027

LANDMARK

Washington, D.C.

AAPL'S 73RD ANNUAL MEETING

REGISTRATION & EMAIL BLAST SPONSOR ► \$10,000 ► EXCLUSIVE

- Exclusive promotion on registration confirmations and registration deadline emails
- Exclusive promotion at registration check-in at host hotel
- Full-page ad in the LANDMARK Program
- Prominent placement of company logo on AAPL website and individual social media call out to 25,000+ total followers
- Recognition in LANDMARK promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL LANDMARK event app, email blasts, program and recognition in *Landman* magazine

BASIN BASH SPONSOR ► \$6,000 ► 4 AVAILABLE PER REGION

- Recognition on signage at cocktail hour event and LANDMARK
- Recognition on all schedules – website and printed materials – noting that your company is hosting the cocktail hour for desired region
- Prominent placement of company logo on AAPL website and social media call out to 25,000+ total followers
- Recognition in LANDMARK promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL LANDMARK event app, email blasts, program and recognition in *Landman* magazine

AVAILABLE REGIONS:

1. OCS, Alaska, West Coast & Canada
2. Texas (inclusive of Haynesville/Bossier, Eagle Ford, and Permian)
3. Appalachian, MI & IL Basins
4. Mid-Continent
5. Rockies

LANYARD SPONSOR ► \$6,000 ► EXCLUSIVE

- Your company logo featured alongside AAPL's logo on the LANDMARK lanyards
- Prominent placement of company logo on AAPL website and individual social media call out to 25,000+ total followers
- Recognition in LANDMARK promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL LANDMARK event app, email blasts, program and recognition in *Landman* magazine

HOTEL KEY CARD SPONSOR ► \$6,000 ► EXCLUSIVE

- Company logo on key cards at host hotel
- Prominent placement of company logo on AAPL website and individual social media call out to 25,000+ total followers
- Recognition in LANDMARK promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL LANDMARK event app, email blasts, program and recognition in *Landman* magazine

CONFERENCE GIFT SPONSOR ► \$6,000 ► 2 AVAILABLE

- Prominent placement of company logo on the conference gift
- Prominent placement of company logo on AAPL website and individual social media call out to 25,000+ total followers
- Recognition in LANDMARK promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL LANDMARK event app, email blasts, program and recognition in *Landman* magazine

BEVERAGE SPONSOR ► \$5,000 ► EXCLUSIVE

- Company logo at beverage station
- Logo on cups at beverage stations
- Prominent placement of company logo on AAPL website and social media call out to 25,000+ total followers
- Recognition in LANDMARK promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL LANDMARK event app, email blasts, program and recognition in *Landman* magazine

WI-FI SPONSOR ► \$5,000 ► EXCLUSIVE

- Exclusive provider of Wi-Fi for AAPL LANDMARK attendees
- Prominent placement of company logo on AAPL website and social media call out to 25,000+ total followers
- Recognition in LANDMARK promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL LANDMARK event app, email blasts, program and recognition in *Landman* magazine

HORIZON BREAKFAST ► \$5,000 ► EXCLUSIVE

- Two reserved tables at the Horizon Breakfast
- Prominent placement of company logo on AAPL website and social media call out to 25,000+ total followers
- Recognition in LANDMARK promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL LANDMARK event app, email blasts, program and recognition in *Landman* magazine

EDUCATION SPONSOR ► \$5,000 ► 4 AVAILABLE

- Company logo recognition featured throughout the education sessions
- Logo displayed on screen during session breaks
- Prominent placement of company logo on AAPL website and social media call out to 25,000+ total followers
- Recognition in LANDMARK promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL LANDMARK event app, email blasts, program and recognition in *Landman* magazine

WELCOME RECEPTION SPONSOR ► \$5,000 ► 4 AVAILABLE

- Company recognition at the Welcome Reception
- Prominent placement of company logo on AAPL website and social media call out to 25,000+ total followers
- Recognition in LANDMARK promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL LANDMARK event app, email blasts, program and recognition in *Landman* magazine

NETWORKING TABLE-TOP SPONSOR ► \$3,000 ► MULTIPLE AVAILABLE

- Opportunity to promote your company from Wednesday through Friday in designated reception areas
- 6-foot table with 2 chairs with logo signage next to table
- 2 full conference registrations
- Placement of company logo on AAPL website and social media call out to 25,000+ total followers
- Recognition in LANDMARK promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL LANDMARK event app, email blasts, program and recognition in *Landman* magazine

AFTERNOON BREAK SPONSOR ► \$3,000 ► 3 AVAILABLE

- Company logo at afternoon snack station
- Logo stickers on snacks (popcorn, granola bars, etc.)
- Placement of company logo on AAPL website and social media call out to 25,000+ total followers
- Recognition in LANDMARK promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL LANDMARK event app, email blasts, program and recognition in *Landman* magazine

LANDMARK EVENT APP SPONSOR ► \$3,000 ► 3 AVAILABLE

- Company recognition on LANDMARK app homepage
- Placement of company logo on AAPL website and social media call out to 25,000+ total followers
- Recognition in LANDMARK promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL LANDMARK event app, email blasts, program and recognition in *Landman* magazine

SAVE THE DATE SPONSOR ► \$3,000 ► 3 AVAILABLE

- Company logo on initial promotional material for 2028 LANDMARK
- Placement of company logo on AAPL website and social media call out to 25,000+ total followers
- Recognition in LANDMARK promotional materials
- Recognition on signage at host hotel
- Sponsor listing in the AAPL LANDMARK event app, email blasts, program and recognition in *Landman* magazine

LANDMARK SUPPORTER + REGISTRATION ► \$2,000 (MEMBER RATE) ► MULTIPLE AVAILABLE

- 2 complimentary LANDMARK registrations
- Company listing on signage at host hotel

LANDMARK SUPPORTER ► \$500+ ► MULTIPLE AVAILABLE

- Company listing on signage at host hotel

2027 LANDMARK SPONSORSHIP PACKAGES

JUNE 23-25 ▲ WASHINGTON, D.C.

Sponsoring is the perfect opportunity to put your name and logo in front of hundreds of attendees, including land professionals, dealmakers, executives and potential clients! If you would like to customize a package or have questions about sponsoring, contact our business development team:



JENNIFER TAYLOR

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