

Advertising Company: _____

Company Name: _____
(as it should be listed in the ad index)

Contact Name: _____

Address: _____

City, State, Zip, Country: _____

Email: _____ Phone: _____

► ADVERTISING OPTIONS, RATES AND SERVICES

Price is per issue.

		1 Issue	3 Issues	6 Issues	B&W 1 Issue
PREMIUM*	Branded Polybag	☐ \$5,000.00			
	Direct Mail Insert	☐ \$3,500.00			
	Tip-In	☐ Contact us for availability and pricing			
	Double-page Spread	☐ \$3,200.00	☐ \$3,040.00	☐ \$2,736.00	
	Outside Back Cover	☐ \$3,000.00	☐ \$2,850.00	☐ \$2,565.00	
	Inside Front Cover	☐ \$2,700.00	☐ \$2,565.00	☐ \$2,310.00	
	Page 1	☐ \$2,400.00	☐ \$2,280.00	☐ \$2,052.00	
	Inside Back Cover	☐ \$2,250.00	☐ \$2,140.00	☐ \$1,925.00	
	Opposite Table of Contents (1st TOC page)	☐ \$2,100.00	☐ \$1,995.00	☐ \$1,796.00	
	Opposite Table of Contents (2nd TOC page)	☐ \$2,100.00	☐ \$1,995.00	☐ \$1,796.00	
STANDARD	1/2 Horizontal Spread	☐ \$2,000.00	☐ \$1,900.00	☐ \$1,720.00	
	Full Page	☐ \$1,820.00	☐ \$1,730.00	☐ \$1,556.00	
	2/3 Vertical	☐ \$1,475.00	☐ \$1,400.00	☐ \$1,260.00	
	1/2 ☐ Vertical ☐ Horizontal ☐ Island	☐ \$1,170.00	☐ \$1,110.00	☐ \$1,000.00	
	1/3 ☐ Vertical ☐ Horizontal	☐ \$1,040.00	☐ \$990.00	☐ \$890.00	☐ \$700.00
	1/4 ☐ Vertical ☐ Horizontal	☐ \$910.00	☐ \$865.00	☐ \$780.00	☐ \$525.00
	1/6 ☐ Vertical ☐ Horizontal	☐ \$780.00	☐ \$740.00	☐ \$665.00	☐ \$350.00

*Contact Jennifer Taylor at jtaylor@landman.org for premium ad availability.

 Complimentary four-color processing is included in all Landman print advertising.

► 2025-26 ISSUE SELECTION

Issue	Reservation Deadline	Artwork Submission Deadline
☐ September/October 2025 - Vol. 70 No. 5	June 30, 2025	July 14, 2025
☐ November/December 2025 - Vol. 70 No. 6	Aug. 25, 2025	Sept. 8, 2025
☐ January/February 2025 - 71 No.1	Nov. 1, 2025	Nov. 15, 2025
☐ March/April 2025 - Vol. 71 No. 2	Jan. 3, 2026	Jan. 17, 2026
☐ May/June 2025 - Vol. 71 No. 3	March 1, 2026	March 15, 2026
☐ July/August 2025 - Vol. 71 No. 4	May 1, 2026	May 15, 2026

DESIGN SERVICES

■ Ad Creation

\$125.00+

Copy and artwork to be supplied by contracting company, or art direction may be requested from AAPL for an additional cost.

■ Ad Modification

\$50.00

AAPL will modify existing ad — to a reasonable extent — to adhere to contracted ad size.

► Please provide payment information on next page.

► PAYMENT DETAILS

Order Details

Ad Package 1 \$ _____

Ad Package 2 \$ _____

Design Service \$ _____

TOTAL **\$**

Signature: _____ Date: _____

Payment Preference

- ☐ Pay in full
- ☐ Pay per issue

Payment Method

- ☐ Check (no. _____)

If paying by check, please mail check and form to: AAPL, PO Box 225395, Dallas, TX 75222-5395
- ☐ Credit Card (Visa, Mastercard, American Express)

If paying by credit card, please email completed form to jtaylor@landman.org.

Card No.: _____ Exp (mm/yy) _____

Cardholder Name: _____

Cardholder Signature: _____

Billing Address: _____

City, State, Zip, Country: _____

Payment must be received by materials deadline shown above for ad to run in designated issue.

All ads are subject to approval by AAPL publishing staff.