



## **Will Coggin**

Will Coggin is the research director at the Center for Consumer Freedom where he focuses on animal rights and environmental issues. Coggin is a frequent critic of radical activists who seek to take choices away from Americans and put companies out of business, such as PETA and Greenpeace, and has been a contributor to numerous print and broadcast media outlets across the nation. He grew up in Northern Virginia and graduated from The College of William & Mary.