

Advertising Company: _____

Company Name: _____
(as it should be listed in the ad index)

Contact Name: _____

Address: _____

City, State, Zip, Country: _____

Email: _____ Phone: _____

► **ADVERTISING OPTIONS, RATES AND SERVICES** (price is per issue)

| | | 1 Issue | 3 Issues | 6 Issues | B&W 1 Issue |
|-----------------|----------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-----------------------------------|
| PREMIUM* | Double-page Spread | <input type="checkbox"/> \$3,200.00 | <input type="checkbox"/> \$3,040.00 | <input type="checkbox"/> \$2,736.00 | |
| | Outside Back Cover | <input type="checkbox"/> \$3,000.00 | <input type="checkbox"/> \$2,850.00 | <input type="checkbox"/> \$2,565.00 | |
| | Inside Front Cover | <input type="checkbox"/> \$2,700.00 | <input type="checkbox"/> \$2,565.00 | <input type="checkbox"/> \$2,310.00 | |
| | Page 1 | <input type="checkbox"/> \$2,400.00 | <input type="checkbox"/> \$2,280.00 | <input type="checkbox"/> \$2,052.00 | |
| | Opposite Table of Contents | <input type="checkbox"/> \$2,100.00 | <input type="checkbox"/> \$1,995.00 | <input type="checkbox"/> \$1,796.00 | |
| | Inside Back Cover | <input type="checkbox"/> \$2,250.00 | <input type="checkbox"/> \$2,140.00 | <input type="checkbox"/> \$1,925.00 | |
| | Half Horizontal Spread | <input type="checkbox"/> \$2,000.00 | <input type="checkbox"/> \$1,900.00 | <input type="checkbox"/> \$1,720.00 | |
| | Full Page | <input type="checkbox"/> \$1,820.00 | <input type="checkbox"/> \$1,730.00 | <input type="checkbox"/> \$1,556.00 | |
| | 2/3 Vertical | <input type="checkbox"/> \$1,475.00 | <input type="checkbox"/> \$1,400.25 | <input type="checkbox"/> \$1,260.00 | |
| | 1/2 Vertical/Horizontal | <input type="checkbox"/> \$1,170.00 | <input type="checkbox"/> \$1,110.00 | <input type="checkbox"/> \$1,000.00 | |
| STANDARD | 1/3 Square | <input type="checkbox"/> \$1,040.00 | <input type="checkbox"/> \$990.00 | <input type="checkbox"/> \$890.00 | <input type="checkbox"/> \$700.00 |
| | 1/3 Vertical/Horizontal | <input type="checkbox"/> \$1,040.00 | <input type="checkbox"/> \$990.00 | <input type="checkbox"/> \$890.00 | <input type="checkbox"/> \$700.00 |
| | 1/4 Vertical/Horizontal | <input type="checkbox"/> \$910.00 | <input type="checkbox"/> \$865.00 | <input type="checkbox"/> \$780.00 | <input type="checkbox"/> \$525.00 |
| | 1/6 Vertical/Horizontal | <input type="checkbox"/> \$780.00 | <input type="checkbox"/> \$740.00 | <input type="checkbox"/> \$665.00 | <input type="checkbox"/> \$350.00 |
| | | | | | |

*Contact Jana Earp at jearp@landman.org for premium ad position availability. Complimentary four-color processing is included in all Landman print advertising.► **ISSUE SELECTION****Issue**

- ☐ September/October 2019 (Vol.64 No. 5)
☐ November/December 2019 (Vol.64 No. 6)
☐ January/February 2020 (Vol.65 No. 1)
☐ March/April 2020 (Vol.65 No. 2)
☐ May/June 2020 (Vol.65 No. 3)
☐ July/August 2020 (Vol.65 No. 4)

Ad Submission Deadline

Materials deadline: July 1, 2019
Materials deadline: Sept. 9, 2019
Materials deadline: Oct. 30, 2019
Materials deadline: Dec. 10, 2019
Materials deadline: Feb. 19, 2020
Materials deadline: April 15, 2020

► **PAYMENT DETAILS****Order Details**

Ad Package 1 \$ _____

Ad Package 2 \$ _____

Design Service \$ _____

TOTAL\$ **Billing Preference**

- ☐ Charge total now
☐ Charge per issue

Payment Method

- ☐ Check (no. _____)
☐ Credit Card (Visa, Mastercard, American Express)

Card No.: _____

Cardholder Name: _____

Cardholder Signature: _____

Billing Address: _____

City, State, Zip, Country: _____

DESIGN SERVICES■ **Ad Creation** **\$125.00+**

Copy and artwork to be supplied by contracting company, or art direction may be requested from AAPL for an additional cost.

■ **Ad Modification** **\$50.00**

AAPL will modify existing ad — to a reasonable extent — to adhere to contracted ad size.

Please return completed form (and check, if applicable) to reserve your ad to: AAPL, PO Box 225395, Dallas, TX 75222-5395

Payment must be received by materials deadline shown above for ad to run in designated issue. Recurring credit card payments will be processed on materials deadline.

**AAPL**

800 Fournier St, Fort Worth, TX 76102

(817) 847-7700

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