



# CHICAGO

## AAPL'S 68TH ANNUAL MEETING SPONSORSHIP PACKAGES

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JUNE 15-18, 2022 ▲ CHICAGO, ILLINOIS

### PREMIER SPONSOR

**\$20,000 ▲ 3 available**

- ▶ Exclusive company logo promotion at host hotel
- ▶ 4 complimentary Annual Meeting registrations
- ▶ Full-page ad in the Annual Meeting Program
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Opportunity to place one promotional item in the conference bag
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### GOLD SPONSOR

**\$10,000 ▲ 4 available**

- ▶ Gold-level recognition on signage at host hotel
- ▶ 1 complimentary Annual Meeting registration
- ▶ Half-page ad in the Annual Meeting Program
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Opportunity to place one promotional item in the conference bag
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### SILVER SPONSOR

**\$7,500 ▲ 6 available**

- ▶ Silver-level recognition on signage at host hotel
- ▶ Half-page ad in the Annual Meeting Program
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### BRONZE SPONSOR

**\$5,000 ▲ 6 available**

- ▶ Bronze-level recognition on signage at host hotel
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### REGISTRATION & EMAIL BLAST SPONSOR

**\$15,000 ▲ 1 available**

- ▶ Exclusive digital ad on all Annual Meeting email campaigns
- ▶ Exclusive promotion at registration check-in at host hotel
- ▶ Company logo on AAPL's website
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### CONFERENCE BAG SPONSOR

**\$12,000 ▲ 1 available**

- ▶ Exclusive placement of company logo on the conference bag
- ▶ Opportunity to place one promotional item in the conference bag
- ▶ Full-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## LANDMAN BASH

**\$10,000 ▲ 2 available**

- ▶ Exclusive placement of company logo throughout the party
- ▶ 2 complimentary tickets to the Landman Bash
- ▶ Recognition on signage at host hotel
- ▶ Logo on promotional props at the event
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## LANYARD SPONSOR

**\$10,000 ▲ 1 available**

- ▶ Your company logo featured along side AAPL's logo on the Annual Meeting lanyards
- ▶ Opportunity to place one promotional item in the conference bag
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## WI-FI SPONSOR

**\$5,000 ▲ 1 available**

- ▶ Exclusive provider of Wi-Fi for AAPL Annual Meeting attendees
- ▶ Recognition on signage at host hotel
- ▶ Special recognition in email blasts and in Annual Meeting Program
- ▶ Third-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## SWEEPSTAKES SPONSOR

**\$5,000 ▲ 1 available**

- ▶ Company recognition at sweepstakes table, on sweepstakes ticket and during giveaway
- ▶ Company representative draws the winner at Landman Bash
- ▶ Third-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## HOT PLAY HAPPY HOUR SPONSOR

**\$5,000 per region ▲ 4 available per region**

*Regions include Permian; Rockies; Mid-Continent; Haynesville/Bossier (East TX, North LA); Eagle Ford (South TX, Gulf Coast, MS & AL); West Coast, OCS, Alaska & Canada; Appalachian, MI & IL basins. Some regions may be combined based on logistics.*

- ▶ Recognition on signage at Hot Play Happy Hours and Annual Meeting
- ▶ Recognition on schedules — website and printed materials — noting sponsorship of specific region
- ▶ Special recognition in Hot Play Happy Hours email blasts
- ▶ Featured recognition in Annual Meeting Program
- ▶ Logo on AAPL's website
- ▶ \$1,000 bar tab per sponsor
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## WELCOME RECEPTION SPONSOR

**\$5,000 ▲ 4 available**

- ▶ Company recognition at the Welcome Reception
- ▶ Logo on promotional props at the event
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## PROFESSIONAL HEADSHOT SPONSOR

**\$5,000 ▲ 1 available**

- ▶ Company logo featured on promotional signage around headshot booth
- ▶ Reserved time for headshots for sponsoring company's employees who are attending Annual Meeting
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## EDUCATION TRACK SPONSOR

**\$5,000 ▲ 4 available**

- ▶ Company logo recognition featured throughout the education sessions
- ▶ Logo displayed on screen during session breaks
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## BEVERAGE SPONSOR

**\$5,000 ▲ 1 available**

- ▶ Company logo at beverage station
- ▶ Logo on cups at beverage stations
- ▶ Third-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## HORIZON BREAKFAST

**\$5,000 ▲ 1 available**

- ▶ Two reserved tables at the Horizon Breakfast
- ▶ Logo on signage at Annual Meeting
- ▶ Half-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## AFTERNOON BREAK SPONSOR

**\$3,000 ▲ 1 available**

- ▶ Company logo at afternoon snack station
- ▶ Logo stickers on snacks (popcorn, granola bars, etc.)
- ▶ Third-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## AAPL APP SPONSOR

**\$3,000 ▲ 1 available**

- ▶ Company logo on Annual Meeting app homepage
- ▶ Third-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## **PEN & PAPER SPONSOR**

**\$3,000 ▲ 1 available**

- ▶ Opportunity to provide pens and paper to all attendees
- ▶ Company logo on signage at pen and paper station
- ▶ Third-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## **NETWORKING TABLE TOP SPONSOR**

**\$2,500 ▲ 30 available**

- ▶ Opportunity to promote your company from Wednesday through Friday in designated breakfast, lunch, break & reception area
- ▶ 6-foot table with 2 chairs
- ▶ Logo signage next to table
- ▶ Logo/sponsorship recognition in *Landman* magazine and on Annual Meeting webpage
- ▶ 2 tickets to Welcome Reception (Wednesday)
- ▶ 2 tickets to Leadership Education Sessions (Wednesday)
- ▶ 2 wristband to Hot Play Happy Hours (Thursday)

## **2023 ANNUAL MEETING SPONSOR**

**\$2,000 ▲ 2 available**

- ▶ Company logo on promotional material for 2023 Annual Meeting
- ▶ Third-page ad in the Annual Meeting Program
- ▶ Company logo on AAPL website
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## **ANNUAL MEETING SUPPORTER + REGISTRATION**

**\$1,500**

- ▶ 2 complimentary Annual Meeting registrations
- ▶ Recognition on signage at host hotel

## **ANNUAL MEETING SUPPORTER**

**\$200+**

- ▶ Company name on signage at host hotel

## **GOLF TOURNAMENT SPONSOR**

**Inquire for pricing**

- ▶ For information on sponsoring AAPL's Championship Golf Tournament held in conjunction with Annual Meeting, please contact Jana Earp at [jearp@landman.org](mailto:jearp@landman.org).