



# CHICAGO

## AAPL'S 68TH ANNUAL MEETING SPONSORSHIP PACKAGES

---

JUNE 15-18, 2022 ▲ CHICAGO, ILLINOIS

### PREMIER SPONSOR

**\$20,000 ▲ 3 available**

- ▶ Exclusive company logo promotion at host hotel
- ▶ 4 complimentary Annual Meeting registrations
- ▶ Full-page ad in the Annual Meeting Program
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Opportunity to place one promotional item in the conference bag
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### GOLD SPONSOR

**\$10,000 ▲ 4 available**

- ▶ Gold-level recognition on signage at host hotel
- ▶ 1 complimentary Annual Meeting registration
- ▶ Half-page ad in the Annual Meeting Program
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Opportunity to place one promotional item in the conference bag
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### SILVER SPONSOR

**\$7,500 ▲ 6 available**

- ▶ Silver-level recognition on signage at host hotel
- ▶ Half-page ad in the Annual Meeting Program
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### BRONZE SPONSOR

**\$5,000 ▲ 6 available**

- ▶ Bronze-level recognition on signage at host hotel
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### REGISTRATION & EMAIL BLAST SPONSOR

**\$15,000 ▲ 1 available**

- ▶ Exclusive digital ad on all Annual Meeting email campaigns
- ▶ Exclusive promotion at registration check-in at host hotel
- ▶ Company logo on AAPL website
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### CONFERENCE BAG SPONSOR

**\$12,000 ▲ 1 available**

- ▶ Exclusive placement of company logo on the conference bag
- ▶ Opportunity to place one promotional item in the conference bag
- ▶ Full-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## LANDMAN BASH

**\$10,000 ▲ 2 available**

- ▶ Exclusive placement of company logo throughout the party
- ▶ 2 complimentary tickets to the Landman Bash
- ▶ Recognition on signage at host hotel
- ▶ Logo on promotional props at the event
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## LANYARD SPONSOR

**\$10,000 ▲ 1 available**

- ▶ Your company logo featured along side AAPL's logo on the Annual Meeting lanyards
- ▶ Opportunity to place one promotional item in the conference bag
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## WI-FI SPONSOR

**\$5,000 ▲ 1 available**

- ▶ Exclusive provider of Wi-Fi for AAPL Annual Meeting attendees
- ▶ Recognition on signage at host hotel
- ▶ Special recognition in email blasts and in Annual Meeting Program
- ▶ Third-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## SWEEPSTAKES SPONSOR

**\$5,000 ▲ 1 available**

- ▶ Company recognition at sweepstakes table, on sweepstakes ticket and during giveaway
- ▶ Company representative draws the winner at Landman Bash
- ▶ Third-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## WELCOME RECEPTION SPONSOR

**\$5,000 ▲ 4 available**

- ▶ Company recognition at the Welcome Reception
- ▶ Logo on promotional props at the event
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## HOT PLAY HAPPY HOUR SPONSOR

**\$5,000 per region ▲ 4 available per region**

*Regions include Permian; Rockies; Mid-Continent; Haynesville/Bossier (East TX, North LA); Eagle Ford (South TX, Gulf Coast, MS & AL); West Coast, OCS, Alaska & Canada; Appalachian, MI & IL basins. Some regions may be combined based on logistics.*

- ▶ Recognition on signage at Hot Play Happy Hours and Annual Meeting
- ▶ Recognition on schedules — website and printed materials — noting sponsorship of specific region
- ▶ Special recognition in Hot Play Happy Hours email blasts
- ▶ Featured recognition in Annual Meeting Program
- ▶ Company logo on AAPL website
- ▶ \$1,000 bar tab per sponsor
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## PROFESSIONAL HEADSHOT SPONSOR

**\$5,000 ▲ 1 available**

- ▶ Company logo featured on promotional signage around headshot booth
- ▶ Reserved time for headshots for sponsoring company's employees who are attending Annual Meeting
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## EDUCATION TRACK SPONSOR

**\$5,000 ▲ 4 available**

- ▶ Company logo recognition featured throughout the education sessions
- ▶ Logo displayed on screen during session breaks
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

## BEVERAGE SPONSOR

**\$5,000 ▲ 1 available**

- ▶ Company logo at beverage station
- ▶ Logo on cups at beverage stations
- ▶ Third-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine



### HORIZON BREAKFAST

**\$5,000 ▲ 1 available**

- ▶ Two reserved tables at the Horizon Breakfast
- ▶ Logo on signage at Annual Meeting
- ▶ Half-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### AFTERNOON BREAK SPONSOR

**\$3,000 ▲ 1 available**

- ▶ Company logo at afternoon snack station
- ▶ Logo stickers on snacks (popcorn, granola bars, etc.)
- ▶ Third-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### AAPL APP SPONSOR

**\$3,000 ▲ 1 available**

- ▶ Company logo on Annual Meeting app homepage
- ▶ Third-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### PEN & PAPER SPONSOR

**\$3,000 ▲ 1 available**

- ▶ Opportunity to provide pens and paper to all attendees
- ▶ Company logo on signage at pen and paper station
- ▶ Third-page ad in the Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### NETWORKING TABLE-TOP SPONSOR

**\$2,500 ▲ 30 available**

- ▶ Opportunity to promote your company from Wednesday through Friday in designated reception areas
- ▶ 6-foot table with 2 chairs with logo signage next to table
- ▶ 2 tickets to Welcome Reception (Wednesday)
- ▶ 2 tickets to Leadership Education Sessions
- ▶ 2 wristbands to Hot Play Happy Hours (Thursday)
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### 2023 ANNUAL MEETING SPONSOR

**\$2,000 ▲ 2 available**

- ▶ Company logo on promotional material for 2023 Annual Meeting
- ▶ Third-page ad in the Annual Meeting Program
- ▶ Company logo on AAPL website
- ▶ Sponsor listing in the AAPL Annual Meeting event app and recognition in *Landman* magazine

### ANNUAL MEETING SUPPORTER + REGISTRATION

**\$1,500**

- ▶ 2 complimentary Annual Meeting registrations
- ▶ Recognition on signage at host hotel

### ANNUAL MEETING SUPPORTER

**\$200+**

- ▶ Recognition on signage at host hotel

### GOLF TOURNAMENT SPONSOR

#### Inquire for pricing

- ▶ For information on sponsoring AAPL's Championship Golf Tournament held in conjunction with Annual Meeting, please contact Samantha Sharp at [ssharp@landman.org](mailto:ssharp@landman.org).



*Powering The Profession*

Sponsoring is the perfect opportunity to put your name and logo in front of hundreds of attendees, including land professionals, deal makers, executives and potential clients! If you would like to customize a package or have questions about sponsoring contact our business development team:



#### **SAMANTHA SHARP**

Business Development Rep.  
[ssharp@landman.org](mailto:ssharp@landman.org)  
(817) 231-4565



#### **JENNIFER TAYLOR**

Business Development Mgr.  
[jtaylor@landman.org](mailto:jtaylor@landman.org)  
(817) 484-3615