

# Huntington Beach

C A L I F O R N I A

## AAPL'S 69TH ANNUAL MEETING SPONSORSHIP PACKAGES

JUNE 14-16, 2023 ▲ HUNTINGTON BEACH, CALIFORNIA

### PREMIER SPONSOR

**\$20,000 ▲ ~~3~~ 2 available**

- ▶ Exclusive company logo promotion at host hotel
- ▶ 4 complimentary Annual Meeting registrations
- ▶ Full-page ad in the Annual Meeting Program
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Opportunity to place one promotional item in the conference bag
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

### GOLD SPONSOR

**\$10,000 ▲ ~~4~~ 3 available**

- ▶ Gold-level recognition on signage at host hotel
- ▶ 1 complimentary Annual Meeting registration
- ▶ Half-page ad in the Annual Meeting Program
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Opportunity to place one promotional item in the conference bag
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

### SILVER SPONSOR

**\$7,500 ▲ ~~6~~ 4 available**

- ▶ Silver-level recognition on signage at host hotel
- ▶ Half-page ad in the Annual Meeting Program
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

### BRONZE SPONSOR

**\$5,000 ▲ ~~6~~ 4 available**

- ▶ Bronze-level recognition on signage at host hotel
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## REGISTRATION & EMAIL BLAST SPONSOR

**\$15,000 ▲ 1 available**

- ▶ Exclusive digital ad on all Annual Meeting email campaigns
- ▶ Exclusive promotion at registration check-in at host hotel
- ▶ Full-page ad in the Annual Meeting Program
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Company logo on AAPL website
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## CONFERENCE BAG SPONSOR

**\$12,000 ▲ 1 available**

- ▶ Exclusive placement of company logo on the conference bag
- ▶ Opportunity to place one promotional item in the conference bag
- ▶ Full-page ad in the Annual Meeting Program
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## LANDMAN BASH

**\$10,000 ▲ -2- 1 available**

- ▶ Exclusive placement of company logo throughout the party
- ▶ 2 complimentary tickets to the Landman Bash
- ▶ Half-page ad in the Annual Meeting Program
- ▶ Opportunity to place one promotional item in the conference bag
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Logo on promotional props at the event
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## LANYARD SPONSOR

**\$10,000 ▲ 1 available**

- ▶ Your company logo featured along side AAPL's logo on the Annual Meeting lanyards
- ▶ Half-page ad in the Annual Meeting Program
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## WELCOME RECEPTION SPONSOR

**\$5,000 ▲ -4- 1 available**

- ▶ Company recognition at the Welcome Reception
- ▶ Logo on promotional props at the event
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## EDUCATION TRACK SPONSOR

**\$5,000 ▲ -4- 1 available**

- ▶ Company logo recognition featured throughout the education sessions
- ▶ Logo displayed on screen during session breaks
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine



## HOT PLAY HAPPY HOUR SPONSOR

**\$5,000 per region ▲ 3 available per region**

Regions include Permian; Rockies; Mid-Continent; Haynesville/Bossier (East TX, North LA); Eagle Ford (South TX, Gulf Coast, MS & AL); West Coast, OCS, Alaska & Canada; Appalachian, MI & IL basins. Some regions may be combined based on logistics.

- ▶ Recognition on signage at Hot Play Happy Hours and Annual Meeting
- ▶ Recognition on schedules — website and printed materials — noting sponsorship of specific region
- ▶ Special recognition in Hot Play Happy Hours email blasts
- ▶ Featured recognition in Annual Meeting Program
- ▶ Company logo on AAPL website
- ▶ \$1,000 bar tab per sponsor
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## PROFESSIONAL HEADSHOT SPONSOR

**\$5,000 ▲ 1 available**

- ▶ Company logo featured on promotional signage around headshot booth
- ▶ Reserved time for headshots for sponsoring company's employees who are attending Annual Meeting
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## WI-FI SPONSOR

**\$5,000 ▲ 1 available**

- ▶ Exclusive provider of Wi-Fi for AAPL Annual Meeting attendees
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Recognition on signage at host hotel
- ▶ Special recognition in email blasts and in Annual Meeting Program
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## BEVERAGE SPONSOR

**\$5,000 ▲ 1 available**

- ▶ Company logo at beverage station
- ▶ Logo on cups at beverage stations
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## HORIZON BREAKFAST

**\$5,000 ▲ 1 available**

- ▶ Two reserved tables at the Horizon Breakfast
- ▶ Logo on signage at Annual Meeting
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## AFTERNOON BREAK SPONSOR

**\$3,000 ▲ 1 available**

- ▶ Company logo at afternoon snack station
- ▶ Logo stickers on snack (popcorn, granola bars, etc.)
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## ANNUAL MEETING EVENT APP SPONSOR

**\$3,000 ▲ 1 available**

- ▶ Company recognition on Annual Meeting app homepage
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## PEN & PAPER SPONSOR

**\$3,000 ▲ 1 available**

- ▶ Opportunity to provide pens and paper to all attendees
- ▶ Company logo on signage at pen and paper station
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## NETWORKING TABLE-TOP SPONSOR

**\$2,500 ▲ 20-13 available**

- ▶ Opportunity to promote your company from Wednesday through Friday in designated reception areas
- ▶ 6-foot table with 2 chairs with logo signage next to table
- ▶ 2 tickets to Welcome Reception (Wednesday)
- ▶ 2 tickets to Leadership Education Sessions
- ▶ 2 wristbands to Hot Play Happy Hours (Thursday)
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## SAVE THE DATE SPONSOR

**\$2,000 ▲ 2-1 available**

- ▶ Company logo on promotional material for 2024 Annual Meeting
- ▶ Company logo on AAPL website
- ▶ Prominent placement of company logo on AAPL website
- ▶ Recognition in Annual Meeting promotional materials
- ▶ Sponsor listing in the AAPL Annual Meeting event app, conference program and recognition in *Landman* magazine

## ANNUAL MEETING SUPPORTER + REGISTRATION

**\$1,800**

- ▶ 2 complimentary Annual Meeting registrations
- ▶ Recognition on signage at host hotel

## ANNUAL MEETING SUPPORTER

**\$500+**

- ▶ Recognition on signage at host hotel

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Sponsoring is the perfect opportunity to put your name and logo in front of hundreds of attendees, including land professionals, deal makers, executives and potential clients! If you would like to customize a package or have questions about sponsoring contact our business development team:



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