



# 2023 SOUTHWEST LAND INSTITUTE SPONSORSHIPS

AAPL members are your ideal audience. Reach landmen, attorneys, geologists, geophysicists and engineers by sponsoring the Southwest Land Institute! Sponsorships include perks such as company recognition in email marketing, company logo on presentation materials and on-site publications as well as opportunities to distribute promotional materials to attendees.

## **PREMIER SOUTHWEST LAND INSTITUTE SPONSOR**

**PRICE: \$5,000**

Sponsorship includes:

- Premier company recognition through email marketing
- On-site signage for the duration of the event
- Company recognition during on-site PowerPoint slideshow
- Opportunity to distribute company promotional materials throughout event
- Two complimentary registrations
- Social media shoutout and sponsor listing included on AAPL Energy Institutes Mobile App

## **SOUTHWEST LAND INSTITUTE REGISTRATION SPONSOR**

**PRICE: \$2,500**

Sponsorship includes:

- Logo recognition on confirmation emails
- On-site signage at registration
- Company recognition during on-site PowerPoint slideshow
- Social media shoutout and sponsor listing included on AAPL Energy Institutes Mobile App

## **SOUTHWEST LAND INSTITUTE LUNCHEON SPONSOR**

**PRICE: \$1,000**

Sponsorship includes:

- Company recognition through email marketing
- On-site signage during luncheon
- Company recognition during on-site PowerPoint slideshow
- Opportunity to distribute company promotional materials throughout luncheon
- Social media shoutout and sponsor listing included on AAPL Energy Institutes Mobile App

## **SOUTHWEST LAND INSTITUTE HAPPY HOUR SPONSOR**

**PRICE: \$1,000**

Sponsorship includes:

- Company recognition through email marketing
- On-site signage at the event
- Company recognition during on-site PowerPoint slideshow
- Opportunity to distribute company promotional materials throughout happy hour
- Social media shoutout and sponsor listing included on AAPL Energy Institutes Mobile App

## **SOUTHWEST LAND INSTITUTE EDUCATION SPONSOR**

**PRICE: \$500**

Sponsorship includes:

- Company recognition on signage at event
- Social media shoutout and sponsor listing included on AAPL Energy Institutes Mobile App

## **SOUTHWEST LAND INSTITUTE SUPPORTER**

**PRICE: \$250**

Sponsorship includes:

- Company recognition on signage at event

**FOR MORE INFORMATION CONTACT MICHELLE BATEMAN**

*[mbateman@landman.org](mailto:mbateman@landman.org) | (817) 231-4550*



Powering The Profession

## 2023 INSTITUTE SPONSORSHIP AGREEMENT

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**SPONSORING COMPANY\*:** \_\_\_\_\_

*(Company name printed above should be listed exactly how you would like it appear in AAPL listings)*

*\*Please submit a copy of your company logo to [mbateman@landman.org](mailto:mbateman@landman.org);*

*Only vector files in .ai or .eps format will be accepted.*

**CONTACT INFORMATION** *(Primary contact for correspondence)*

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**SPONSORSHIP INFORMATION**

Sponsorship Package: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

**PAYMENT INFORMATION**

Sponsorship(s) Total: \$ \_\_\_\_\_

Prior Payments/Credits: \$ \_\_\_\_\_

**BALANCE DUE:** \$ \_\_\_\_\_

Billing Preference: Pay in full with credit card

Invoice for full amount *(will be sent to contact listed above)*

Visa      Mastercard      American Express      Check # \_\_\_\_\_

Card No.: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Credit card payment: Complete the pdf, scan and return to [mbateman@landman.org](mailto:mbateman@landman.org)

Check payment: Complete the pdf and return to AAPL, P.O. Box 225395, Dallas, TX 75222-5395

▶ **ATTENTION:** If are you submitting a logo, please fill in the line below with the URL address you would like linked.

▶ \_\_\_\_\_

**SPONSOR AUTHORIZED SIGNATURE:** \_\_\_\_\_