



2023 WOMEN IN ENERGY INSTITUTE

PRESENTED BY TITLE SPONSOR OXY



Expand your reach and support ESG and DEI by sponsoring the Women in Energy Institute! Sponsorships include perks such as company recognition in email marketing, company logo on presentation materials and on-site publications as well as opportunities to distribute promotional materials to attendees.

TITLE SPONSORSHIP (EXCLUSIVE)

\$15,000

Sponsorship includes:

- Title sponsorship promotion at entrance of event and throughout the education, breakfast, luncheon, and reception
- Top billing on event program, on-site signage, and presentation slides throughout event
- Top billing in all pre-show marketing materials and on event webpage, event program, within promotional emails, *Landman* magazine, and AAPL mobile app
- Promotion on registration email confirmations
- Individual social media call out to over 15,000+ total followers
- 5 VIP registrations and reserved seating
- VIP Lounge access

GOLD SPONSORSHIP

\$10,000

Sponsorship includes:

- Gold level recognition on event program, on-site signage, and presentation slides throughout event
- Gold level recognition in all pre-show marketing materials and on event webpage, within promotional emails, *Landman* magazine, social media, and AAPL mobile app
- 3 VIP registrations and reserved seating
- VIP Lounge access

SILVER SPONSORSHIP

\$7,500

Sponsorship includes:

- Silver level recognition on event program, on-site signage, and presentation slides throughout event
- Silver level recognition in all pre-show marketing materials and on event webpage, within promotional emails, *Landman* magazine, social media, and AAPL mobile app
- 1 VIP registration and reserved seating
- VIP Lounge access

VIP LOUNGE SPONSORSHIP

\$5,000

Sponsorship includes:

- Company recognition on VIP Lounge signage
- Promotion in pre-show emails promoting VIP registrations and lounge
- Logo recognition in all pre-show marketing materials and on event webpage, event program, within promotional emails, *Landman* magazine, social media, and AAPL mobile app



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KEYNOTE LUNCHEON SPONSORSHIP

\$5,000

Sponsorship includes:

- Company recognition on luncheon signage and slides during luncheon
- Reserved seating
- Logo recognition in all pre-show marketing materials and on event webpage, event program, within promotional emails, *Landman* magazine, social media, and AAPL mobile app

WINNER'S CIRCLE RECEPTION SPONSORSHIP

\$5,000

Sponsorship includes:

- Company recognition on reception signage and at bar
- Company branded cocktail napkins
- Logo recognition in all pre-show marketing materials and on event webpage, event program, within promotional emails, *Landman* magazine, social media, and AAPL mobile app

FAVOR SPONSORSHIP (ONLY 1 AVAILABLE)

\$5,000

Sponsorship includes:

- Company recognition on leadership book
- Logo recognition in all pre-show marketing materials and on event webpage, event program, within promotional emails, *Landman* magazine, social media, and AAPL mobile app

KEYNOTE BREAKFAST SPONSORSHIP

\$5,000

Sponsorship includes:

- Company recognition on breakfast signage and slides during breakfast
- Logo recognition in all pre-show marketing materials and on event webpage, event program, within promotional emails, *Landman* magazine, social media, and AAPL mobile app

EDUCATION TRACK SPONSORSHIP (4 AVAILABLE)

\$2,500 PER TRACK OR ALL TRACKS \$6,000

Sponsorship includes:

- Company recognition on education track (land/legal, technology, leadership and/or emerging energies) signage and presentation slides
- Logo recognition in all pre-show marketing materials and on event webpage, event program, within promotional emails, *Landman* magazine, social media, and AAPL mobile app

DESSERT STATION SPONSORSHIP

\$2,000

Sponsorship includes:

- Company recognition on dessert station signage
- Logo recognition in all pre-show marketing materials and on event webpage, event program, within promotional emails, *Landman* magazine, social media, and AAPL mobile app

SUPPORTER SPONSORSHIP

\$1,000

Sponsorship includes:

- Logo recognition within on-site appreciation signage

FOR MORE INFORMATION AND TO JOIN OUR GROWING LIST OF INSTITUTE SPONSORS, CONTACT
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