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AAPL  
EDUCATIONAL  
FOUNDATION



# 2025 AAPL WOMEN IN ENERGY INSTITUTE

**SEPTEMBER 25 • HOTEL ZAZA • HOUSTON**

Expand your reach and support ESG and DEI by sponsoring the Women in Energy Institute! Sponsorships include perks such as company recognition in email marketing, company logo on presentation materials and on-site publications as well as opportunities to distribute promotional materials to attendees.

## REGISTRATION SPONSORSHIP (EXCLUSIVE)

**\$7,500**

Sponsorship includes:

- Exclusive promotion on registration confirmations and registration deadline emails
- Exclusive promotion at registration check-in at event venue
- Logo recognition in all pre-show marketing materials and on event webpage, within event program and promotional emails, *Landman* magazine, social media and AAPL mobile app

## VALET SPONSORSHIP (EXCLUSIVE)

**\$5,000**

Sponsorship includes:

- Exclusive recognition at valet station
- Exclusive opportunity to have sponsor collateral placed in valeted vehicles
- Logo recognition in all pre-show marketing materials and on event webpage, within event program and promotional emails, *Landman* magazine, social media and AAPL mobile app

## LUNCHEON SPONSORSHIP (4 AVAILABLE)

**\$5,000**

Sponsorship includes:

- Company recognition on luncheon signage and slides during luncheon
- Logo recognition in all pre-show marketing materials and on event webpage, within event program and promotional emails, *Landman* magazine, social media and AAPL mobile app

## EVENING RECEPTION SPONSORSHIP (4 AVAILABLE)

**\$5,000**

Sponsorship includes:

- Company recognition on reception signage and at bar
- Company branded cocktail coasters
- Logo recognition in all pre-show marketing materials and on event webpage, within event program and promotional emails, *Landman* magazine, social media and AAPL mobile app

## FAVOR SPONSORSHIP

**\$5,000**

Sponsorship includes:

- Company recognition on attendee gift
- Logo recognition in all pre-show marketing materials and on event webpage, within event program and promotional emails, *Landman* magazine, social media and AAPL mobile app

## KEYNOTE BREAKFAST SPONSORSHIP

\$5,000

Sponsorship includes:

- Company recognition on breakfast signage and slides during breakfast
- Logo recognition in all pre-show marketing materials and on event webpage, within event program and promotional emails, *Landman* magazine, social media and AAPL mobile app

## CENTERPIECE SPONSORSHIP (EXCLUSIVE)

\$4,000

Sponsorship includes:

- Branding on table centerpieces
- Logo recognition in all pre-show marketing materials and on event webpage, within event program and promotional emails, *Landman* magazine, social media and AAPL mobile app

## WINE PULL FOR CHARITY SPONSORSHIP

\$3,500

Sponsorship includes:

- Recognition at the wine pull station benefiting the AAPL Educational Foundation
- Branding on wine bags
- Logo recognition in all pre-show marketing materials and on event webpage, within event program and promotional emails, *Landman* magazine, social media and AAPL mobile app

## EDUCATION TRACK SPONSORSHIP

\$2,500 PER TRACK

Sponsorship includes:

- Company recognition on education track (land/legal, leadership and M&A) signage and presentation slides
- Logo recognition in all pre-show marketing materials and on event webpage, within event program and promotional emails, *Landman* magazine, social media and AAPL mobile app

## HOTEL KEY CARDS SPONSORSHIP (EXCLUSIVE)

\$2,500

Sponsorship includes:

- Exclusive branding on hotel key cards for rooms in event block
- Logo recognition in all pre-show marketing materials and on event webpage, within event program and promotional emails, *Landman* magazine, social media and AAPL mobile app

## DESSERT STATION SPONSORSHIP (2 AVAILABLE)

\$2,000

Sponsorship includes:

- Company recognition on dessert station signage
- Logo recognition in all pre-show marketing materials and on event webpage, within event program and promotional emails, *Landman* magazine, social media and AAPL mobile app

## SUPPORTER SPONSORSHIP (MULTIPLE AVAILABLE)

\$1,000

Sponsorship includes:

- 2 complimentary registrations
- Logo recognition within on-site appreciation signage

**FOR MORE INFORMATION, AND TO JOIN THESE INSTITUTE SPONSORS, CONTACT JENNIFER TAYLOR:**

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