

Advertising Company: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 (as it should be listed in the ad index)  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip, Country: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_

► **ADVERTISING OPTIONS, RATES AND SERVICES**

Price is per issue.

	1 Issue	3 Issues	6 Issues	B&W 1 Issue	
<b>PREMIUM*</b>	Branded Polybag	\$5,000.00			
	Direct Mail Insert	\$3,500.00			
	Double-page Spread	\$3,200.00	\$3,040.00	\$2,736.00	
	Outside Back Cover	\$3,000.00	\$2,850.00	\$2,565.00	
	Inside Front Cover	\$2,700.00	\$2,565.00	\$2,310.00	
	Page 1	\$2,400.00	\$2,280.00	\$2,052.00	
	Inside Back Cover	\$2,250.00	\$2,140.00	\$1,925.00	
	Opposite Table of Contents (1st TOC page)	\$2,100.00	\$1,995.00	\$1,796.00	
	Opposite Table of Contents (2nd TOC page)	\$2,100.00	\$1,995.00	\$1,796.00	
	1/2 Horizontal Spread	\$2,000.00	\$1,900.00	\$1,720.00	
<b>STANDARD</b>	Full Page	\$1,820.00	\$1,730.00	\$1,556.00	
	2/3 Vertical	\$1,475.00	\$1,400.00	\$1,260.00	
	1/2 Vertical/Horizontal	\$1,170.00	\$1,110.00	\$1,000.00	
	1/3 Square	\$1,040.00	\$990.00	\$890.00	\$700.00
	1/3 Vertical/Horizontal	\$1,040.00	\$990.00	\$890.00	\$700.00
	1/4 Vertical/Horizontal	\$910.00	\$865.00	\$780.00	\$525.00
	1/6 Vertical/Horizontal	\$780.00	\$740.00	\$665.00	\$350.00

\*Contact Samantha Sharp at [ssharp@landman.org](mailto:ssharp@landman.org) for premium ad availability.

 Complimentary four-color processing is included in all Landman print advertising.

► **ISSUE SELECTION**

Issue	Reservation Deadline	Artwork Submission Deadline
September/October 2022 (Vol.67 No. 5)	June 18, 2022	July 2, 2022
November/December 2022 (Vol.67 No. 6)	Aug. 27, 2022	Sept. 10, 2022
January/February 2023 (Vol.68 No. 1)	Nov. 1, 2022	Nov. 15, 2022
March/April 2023 (Vol.68 No. 2)	Jan. 3, 2023	Jan. 17, 2023
May/June 2023 (Vol.68 No. 3)	March 1, 2023	March 15, 2023
July/August 2023 (Vol.68 No. 4)	May 2, 2023	May 16, 2023

**DESIGN SERVICES**

**Ad Creation \$125.00+**

Copy and artwork to be supplied by contracting company, or art direction may be requested from AAPL for an additional cost.

**Ad Modification \$50.00**

AAPL will modify existing ad — to a reasonable extent — to adhere to contracted ad size.

► Please provide payment information on reverse side of contract.

**► PAYMENT DETAILS****Order Details**

Ad Package 1 \$ \_\_\_\_\_

Ad Package 2 \$ \_\_\_\_\_

Design Service \$ \_\_\_\_\_

**TOTAL**\$ **Payment Preference**

Pay in full

Pay per issue

**Payment Method**

Check (no. \_\_\_\_\_)

*If paying by check, please mail check and form to: AAPL, PO Box 225395, Dallas, TX 75222-5395*

Credit Card (Visa, Mastercard, American Express)

*If paying by credit card, please email completed form to [jearp@landman.org](mailto:jearp@landman.org).*

Card No.: \_\_\_\_\_ Exp (mm/yy) \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip, Country: \_\_\_\_\_

*Payment must be received by materials deadline shown above for ad to run in designated issue.**All ads are subject to approval by AAPL publishing staff.*