

Advertising Company: \_\_\_\_\_

Company Name: \_\_\_\_\_  
(as it should be listed in the ad index)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip, Country: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**► ADVERTISING OPTIONS, RATES AND SERVICES**

PREMIUM*	Belly Band	\$9,500.00
	Branded Polybag	\$5,000.00
	Direct Mail Insert	\$3,500.00
	Outside Back Cover	\$2,500.00
	Inside Front Cover	\$2,000.00
	Page 1	\$2,000.00
	Inside Back Cover	\$1,800.00
STANDARD	Opposite Table of Contents	\$1,600.00
	Full Page	\$1,400.00
	1/2 Vertical/Horizontal	\$800.00
	1/4 Horizontal	\$600.00
	1/8 Vertical/Horizontal	\$300.00

\*Contact Jana Earp at [jearp@landman.org](mailto:jearp@landman.org) for premium ad position availability. Four-color processing available for \$200 surcharge.**Order Submission Deadline: September 15, 2020****DESIGN SERVICES****Ad Creation \$125.00+**

Copy and artwork to be supplied by contracting company, or art direction may be requested from AAPL for an additional cost.

**Ad Modification \$50.00**

AAPL will modify existing ad — to a reasonable extent — to adhere to contracted ad size.

**► PAYMENT DETAILS****Order Details**

Ad Package 1 \$ \_\_\_\_\_

Ad Package 2 \$ \_\_\_\_\_

Color Surcharge \$ \_\_\_\_\_

Design Service \$ \_\_\_\_\_

**TOTAL** \$  **Payment Method**

Check (no. \_\_\_\_\_)

Credit Card (Visa, Mastercard, American Express)

Card No.: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip, Country: \_\_\_\_\_

Please return completed form (and check, if applicable) to reserve your ad to: AAPL, PO Box 225395, Dallas, TX 75222-5395

*Payment must be received by materials deadline shown above for ad to run in designated issue.**All ads are subject to approval by AAPL publishing staff.*