

Advertising Company: _____
 Company Name: _____
 (as it should be listed in the ad index)
 Contact Name: _____
 Address: _____
 City, State, Zip, Country: _____
 Email: _____ Phone: _____

▶ ADVERTISING OPTIONS, RATES AND SERVICES

PREMIUM*	Belly Band	\$9,500.00
	Branded Polybag	\$5,000.00
	Direct Mail Insert	\$3,500.00
	Outside Back Cover	\$2,500.00
	Inside Front Cover	\$2,000.00
	Page 1	\$2,000.00
STANDARD	Inside Back Cover	\$1,800.00
	Opposite Table of Contents	\$1,600.00
	Full Page	\$1,400.00
	1/2 Vertical/Horizontal	\$800.00
	1/4 Horizontal	\$600.00
	1/8 Vertical/Horizontal	\$300.00

*Contact Jana Earp at jearp@landman.org for premium ad position availability.

 Four-color processing available for \$200 surcharge.

Artwork Submission Deadline: August 23, 2019

DESIGN SERVICES

Ad Creation \$125.00+

Copy and artwork to be supplied by contracting company, or art direction may be requested from AAPL for an additional cost.

Ad Modification \$50.00

AAPL will modify existing ad — to a reasonable extent — to adhere to contracted ad size.

▶ PAYMENT DETAILS

Order Details

Ad Package 1 \$ _____
 Ad Package 2 \$ _____
 Color Surcharge \$ _____
 Design Service \$ _____
TOTAL \$

Payment Method

Check (no. _____)
 Credit Card (Visa, Mastercard, American Express)
 Card No.: _____
 Cardholder Name: _____
 Cardholder Signature: _____
 Billing Address: _____
 City, State, Zip, Country: _____

Please return completed form (and check, if applicable) to reserve your ad to: AAPL, PO Box 225395, Dallas, TX 75222-5395

Payment must be received by materials deadline shown above for ad to run in designated issue.

All ads are subject to approval by AAPL publishing staff.