



AAPL's 67th Annual Meeting Sponsorship Packages June 23-26, 2021

Annual Meeting Premier Sponsor (\$20,000) 3 available

- Exclusive company logo promotion at host hotel
- 4 complimentary Annual Meeting registrations
- Full page ad in the Annual Meeting Program
- Prominent placement of company logo on AAPL website
- Recognition in Annual Meeting promotional materials
- Opportunity to place one promotional item in the conference bag
- Complimentary team of four to participate in the Golf Tournament

Gold Sponsor (\$10,000) 4 available

- Gold level recognition on signage at host hotel
- 1 complimentary Annual Meeting registration
- Half Page ad in the Annual Meeting Program
- Prominent placement of company logo on AAPL website
- Recognition in Annual Meeting promotional materials
- Opportunity to place one promotional item in the conference bag

Silver Sponsor (\$7,500) 6 available

- Silver level recognition on signage at host hotel
- Half Page ad in the Annual Meeting Program
- Prominent placement of company logo on AAPL website
- Recognition in Annual Meeting promotional materials

Bronze Sponsor (\$5,000) 6 available

- Bronze level recognition on signage at host hotel
- Prominent placement of company logo on AAPL website
- Recognition in Annual Meeting promotional materials

Annual Meeting Registration & Email Blast Sponsor (\$15,000) 1 available

- Exclusive digital ad on all Annual Meeting email campaigns
- Exclusive promotion at attendee registration check-in at host hotel
- Company logo on AAPL's website
- Recognition on signage at host hotel

Annual Meeting Conference Bag Sponsor (\$12,000) 1 available

- Exclusive placement of company logo on Annual Meeting conference bag
- Opportunity to place one promotional item in the conference bag
- Full Page ad in the Annual Meeting Program

Landman Bash (\$10,000) 2 available

- Exclusive placement of company logo throughout the party
- 2 complimentary tickets to the Landman Bash
- Recognition on signage at host hotel
- Logo on promotional props at the event

Lanyard Sponsor (\$10,000) 1 available

- Your company logo featured on the Annual Meeting lanyards (with AAPL logo)
- Opportunity to place one promotional item in the conference bag
- Recognition on signage at host hotel

Golf Tournament Sponsor (\$5,000) 4 available

- Recognition on all golf signage
- Complimentary third page ad in the Annual Meeting Program
- Logo on Annual Meeting website
- Golf towels with printed logo at golf course
- Company logo on signage at registration/check-in at tournament

Wi-Fi Sponsor (\$5,000) 1 available

- Exclusive provider of Wi-Fi for AAPL Annual Meeting attendees
- Recognition on signage at host hotel
- Special recognition in email blasts and in Annual Meeting Program
- Complimentary third page ad in the Annual Meeting Program

Sweepstakes Sponsor (\$5,000) 1 available

- Company recognition at sweepstakes table, on sweepstakes ticket and during giveaway
- Company representative draws the winner at Landman Bash
- Third page ad in the Annual Meeting Program

Hot Play Happy Hour Sponsor (\$5,000 PER REGION)

4 available PER REGION

1. PERMIAN
2. ROCKIES
3. MID-CONTINENT
4. HAYNESVILLE/BOSSIER – E. TX, N. LA
5. EAGLE FORD (SOUTH TX, GULF COAST, MS & AL)
6. WEST COAST, OCS, ALASKA & CANADA
7. APPALACHIAN, MI & IL BASINS

Note: Some regions may be combined depending on sponsorships and venues.

- Recognition on signage at Happy Hour event and Annual Meeting
- Recognition on all schedules – website and printed materials – noting that your company is hosting the Happy Hour for desired region
- Special recognition in Hot Play Happy Hour email blasts
- Featured Recognition in Annual Meeting Program
- Logo on AAPL's website
- \$1,000 bar tab per sponsor

Welcome Reception Sponsor (\$5,000) 4 available

- Company recognition at the Welcome Reception
- Logo on promotional props at the event
- Recognition on signage at host hotel

Professional Headshot Sponsor (\$5,000) 1 available

- Company logo featured on promotional signage around headshot booth
- Half page ad in the Annual Meeting Program
- Special time set aside where the sponsoring company can get headshots for employees attending AAPL Annual Meeting
- Recognition on signage at host hotel

Education Track Sponsor (\$5,000) 4 available

- Company logo recognition featured throughout the education sessions
- Logo displayed on screen during session breaks
- Recognition on signage at host hotel

Beverage Sponsor (\$5,000) 1 available

- Company logo at beverage station
- Logo on cups at beverage stations
- Third page ad in the Annual Meeting Program

Horizon Breakfast (\$5,000) 1 available

- Two reserved tables at the Horizon Breakfast
- Logo on signage at Annual Meeting
- Half page ad in the Annual Meeting Program

Afternoon Break Sponsor (\$3,000) 1 available

- Company logo at afternoon snack station
- Logo stickers on snacks (popcorn, granola bars etc.)
- Third page ad in the Annual Meeting Program

Hand Sanitizer Sponsor (\$3,000) 1 available

- Company logo on signage at hotels hand sanitizing stations
- Company logo on individual hand wipes
- Third page ad in the Annual Meeting Program

Pen & Paper Sponsor (\$3,000) 1 available

- Company provides pens and paper
- Company logo on signage at pen & paper station
- Third page ad in the Annual Meeting Program

Foyer Sponsor (\$2,500) 12 available

- Opportunity to promote your company from Tuesday through Friday in the foyer
- 6-foot table with 2 chairs
- Logo signage next to table

2022 Annual Meeting Sponsor (\$2,000) 2 available

- Company logo on promotional material for the 2022 Annual Meeting
- Third page ad in the Annual Meeting Program
- Company logo on AAPL website

Annual Meeting Supporter + Registration (\$1,500)

- 2 complimentary Annual Meeting registrations
- Companies contributing to support Annual Meeting will be recognized on signage at host hotel

Annual Meeting Supporter (\$200 +)

- Companies contributing to support Annual Meeting will be recognized on signage at host hotel