Get Social With AAPL

Don't forget to use hashtags and tag us in your posts. AAPL utilizes the unique hashtags, **#PoweringtheProfession** and **#AmericasLandmen**, and existing hashtags generated on social media to categorize content, find and/or share related content online. Hashtags not only increase the optimization of the post by pointing out keywords but are a great way to get our message out to more people.

Use AAPL's social handles in your posts and photos to help link us to your post:

Follow us on Facebook @AAPL America's Landmen

Tweet us on <u>Twitter</u> @AAPLlandman

Join us on <u>LinkedIn</u> @AAPL – American Association of Professional Landmen

Share with us on Instagram @aapllandman