



AAPL's 66th Annual Meeting Sponsorship Packages
June 17-20, 2020

Annual Meeting Premier Sponsor (\$20,000) 43 available

- Exclusive company logo promotion at host hotel
- 4 complimentary annual registrations
- Full page ad in the annual meeting program
- Prominent placement of company logo on the AAPL website
- Recognition in AAPL promotional materials
- Opportunity to place one promotional item in the conference bag
- Complimentary team of four to Golf Tournament

Gold Sponsor (\$10,000) 43 available

- Gold level recognition on signage at host hotel
- 1 complimentary annual meeting registration
- Half Page ad in the annual meeting program
- Prominent placement of company logo on the AAPL website
- Recognition in AAPL promotional materials
- Opportunity to place one promotional item in the conference bag

Silver Sponsor (\$7,500) 6 available

- Silver level recognition on signage at host hotel
- Half Page ad in the annual meeting program
- Prominent placement of company logo on the AAPL website
- Recognition in AAPL promotional materials

Bronze Sponsor (\$5,000) ~~6~~ 5 available

- Bronze level recognition on signage at host hotel
- Prominent placement of company logo on the AAPL website
- Recognition in AAPL pre-event promotional materials

Landman Bash (\$10,000) 2 available

- Exclusive placement of company logo throughout the party
- 2 complimentary tickets to the Landman Bash
- Recognition on signage at host hotel
- Logo on promotional props at the event

Annual Meeting Conference Bag Sponsor (\$12,000) ~~2~~ 1 available

- Exclusive placement of company logo on conference bag
- Opportunity to place one promotional item in conference bag
- Full Page ad in the annual meeting program

Annual Meeting Registration & Email Blast Sponsor (\$15,000) 1 available

- Exclusive digital ad on all Annual Meeting email campaigns
- Exclusive promotion at attendee registration check-in at host hotel
- Company logo on the AAPL website
- Recognition on signage at host hotel

Event Transportation Sponsor (\$7,500) ~~4~~ 3 available

- Recognition on signage at host hotel as event transportation sponsor
- Complimentary half page ad in Annual Meeting Program
- Company logo on the AAPL website
- Company logo on complimentary water bottle for attendees
- Company logo on busses

Lanyard Sponsor (\$10,000) 1 available

- Company logo featured on the annual meeting lanyards (with AAPL logo)
- Opportunity to place one promotional item in the registration bags
- Recognition on signage at host hotel

Golf Tournament Sponsor (\$5,000) ~~4~~ 3 available

- Recognition on all signage
- Complimentary quarter page ad featured in the Annual Meeting Program
- Logo on Annual Meeting website
- Golf towels with printed logo at golf course
- Company logo sign at registration/check-in at tournament

Wi-Fi Sponsor (\$5,000) **1 available**

- Exclusive provider of Wi-Fi for AAPL Annual Meeting attendees
- Recognition on signage at host hotel
- Special recognition in email blasts and in annual meeting program
- Complimentary quarter page ad featured in the Annual Meeting Program

Hot Play Happy Hour Sponsor (\$5,000 PER REGION)

4 available PER REGION

1. PERMIAN
2. ROCKIES
3. MID-CONTINENT **3 available**
4. HAYNESVILLE/BOSSIER – E. TX, N. LA **3 available**
5. EAGLE FORD (SOUTH TX, GULF COAST, MS & AL)
6. WEST COAST, OCS, ALASKA & CANADA **2 available**
7. APPALACHIAN, MI & IL BASINS **3 available**

Note: Some regions may be combined depending on sponsorships and venues.

- Recognition on signage at Happy Hour event and Annual Meeting
- Recognition on all schedules – website and printed materials – noting that your company is hosting the Happy Hour for desired region
- Special recognition in Hot Play Happy Hour email blasts
- Featured Recognition in Annual Meeting program
- Logo on Annual Meeting website
- \$1,000 bar tab per sponsor

Welcome Reception Sponsor (\$5,000) **~~4~~ 2 available**

- Company logo at the reception
- Company logo on promotional props at the event
- Half page ad in the annual meeting program
- Recognition on signage at host hotel

Professional Headshot Sponsor (\$5,000) **~~1 available~~ SOLD OUT**

- Company logo featured on promotional signage around headshot booth
- Half page ad in the annual meeting program
- Special time set aside where the sponsoring company can get headshots for employees attending AAPL Annual Meeting
- Recognition on signage at host hotel

Education Track Sponsor (\$5,000) **~~4~~ 2 available**

- Company logo recognition featured throughout the education sessions
- Company logo displayed on screen during session breaks
- Recognition on signage at host hotel

Beverage Sponsor (\$5,000) ~~1 available~~ SOLD OUT

- Company logo at beverage station
- Logoed cups at beverage stations during program
- Third page ad in the annual meeting program

Afternoon Break Sponsor (\$5,000) 1 available

- Company logo at afternoon snack station
- Logo stickers on snacks (popcorn, granola, bars etc.)
- Third page ad in the annual meeting program

Horizon Breakfast (\$5,000) ~~1 available~~ SOLD OUT

- Two reserved tables at the Horizon Breakfast
- Logo placement in Horizon Breakfast Program
- Logo on signage at Annual Meeting
- Third page ad in the annual meeting program

Sweepstakes Sponsor (\$5,000) 1 available

- Company signage recognition at sweepstakes table, on sweepstakes ticket and during giveaway
- Company representative draws the winner at Landman Bash
- Third page ad in the annual meeting program

Website Sponsor (\$3,000) ~~1 available~~ SOLD OUT

- Company logo on Annual Meeting homepage on the AAPL website
- Third page ad in the annual meeting program

Awards Sponsor (\$2,500) 3 available

- Company logo on signage at host hotel
- Featured in the *Landman Magazine* as the Awards Program sponsor
- Company logo featured on overhead screen during the Awards Program
- Third page ad in the Annual Meeting Program
- Special thanks during the Awards Program

Foyer Sponsor (\$2,500) 1 available

- Opportunity to promote your company from Tuesday through Friday in the foyer
- 6-foot table with 2 chairs
- Logo signage next to table

2021 Annual Meeting in Banff, Alberta, Canada Sponsor (\$1,500) ~~2 available~~ SOLD OUT

- Company logo on promotional material for the 2021 Annual Meeting.
- Third page ad in the Annual Meeting Program
- Company logo on AAPL website

Annual Meeting Supporter (\$200 +)

- Companies contributing to support the AAPL Annual Meeting will be recognized on signage at host hotel