

Advertising Company: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 (as it should be listed in the ad index)  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip, Country: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**▶ ADVERTISING OPTIONS, RATES AND SERVICES**

PREMIUM*	Belly Band	\$9,500.00
	Branded Polybag	\$5,000.00
	Direct Mail Insert	\$3,500.00
	Outside Back Cover	\$2,500.00
	Inside Front Cover	\$2,000.00
	Page 1	\$2,000.00
STANDARD	Inside Back Cover	\$1,800.00
	Opposite Table of Contents	\$1,600.00
	Full Page	\$1,400.00
	1/2 Vertical/Horizontal	\$800.00
	1/4 Horizontal	\$600.00
	1/8 Vertical/Horizontal	\$300.00

\*Contact Jennifer Taylor at [jtaylor@landman.org](mailto:jtaylor@landman.org) for premium ad position availability.

 Four-color processing available for \$200 surcharge.

**Artwork Submission Deadline: August 15, 2023**

**DESIGN SERVICES**

**Ad Creation \$125.00+**

Copy and artwork to be supplied by contracting company, or art direction may be requested from AAPL for an additional cost.

**Ad Modification \$50.00**

AAPL will modify existing ad — to a reasonable extent — to adhere to contracted ad size.

**▶ PAYMENT DETAILS**

**Order Details**

Ad Package 1 \$ \_\_\_\_\_

Ad Package 2 \$ \_\_\_\_\_

Color Surcharge \$ \_\_\_\_\_

Design Service \$ \_\_\_\_\_

**TOTAL** \$  

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Payment Method**

Check (no. \_\_\_\_\_)

Credit Card (Visa, Mastercard, American Express)

Card No.: \_\_\_\_\_ Exp (mm/yy) \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip, Country: \_\_\_\_\_

If paying by credit card, please email completed form to [jtaylor@landman.org](mailto:jtaylor@landman.org). If paying by check, please mail check and form to:  
 AAPL, PO Box 225395, Dallas, TX 75222-5395

*Payment must be received by materials deadline shown above for ad to run in designated issue.*

*All ads are subject to approval by AAPL publishing staff.*